

**PARTNER PROGRAMS**

**BenitoLink**

**Catholic Charities**

**CASA**

**Community Food Bank of SBC**

**Emmaus House**

**Girls, Inc.**

**Hope Services**

**Junior Achievement**

**Martha's Kitchen**

**Salvation Army**

**San Benito County Arts Council**

**Senior Citizens Legal Services**

**Sun Street Centers**

**YMCA of SBC**

Supporting a healthy, thriving Community



Vicki Fortino  
Director

831-245-0051  
440 San Benito Street  
Hollister, CA 95023

**UNITED FOR SAN BENITO**

SUPPORTING OUR COMMUNITY

**Sponsorship Opportunities**





United for San Benito is pleased to offer a variety of sponsorship opportunities for many of our events, membership groups and publications.



Thanks to the continued generosity of wonderful supporters, our events are highly visible, fun opportunities to connect with business and community leaders who believe in our mission, while supporting the important work of our organization. United for San Benito is proud to say no donor dollars are used to sponsor our events. Sponsorships include support above-and-beyond corporate and individual gifts made to United for San Benito. We hope you will consider partnering with us.

Thank you for supporting San Benito County!

BECOME A SPONSOR TODAY!

For more information, or to sponsor an event or project,  
contact Vicki Fortino at 831-245-0051 or by e-mail at [vicki@unitedforsanbenito.org](mailto:vicki@unitedforsanbenito.org)







# Give the Gift of Reading

For only \$30.00, you can provide an Imagination Library book to a child each month for one year!

Dolly Parton's Imagination Library is dedicated to inspiring a love of reading by gifting books free of charge to children from birth to age five, through funding shared by Dolly Parton and local community partners.



[unitedforsanbenito.org](http://unitedforsanbenito.org)

Donate Today!





# 2-1-1

Get Connected. Get Help.™

## SPONSORSHIP STARTS AT \$5,000

2-1-1 is a resource for people who need help during tough times, but don't know where to start. A trained, caring professional will help you find options - 24 hours a day in 150+ languages. 2-1-1 is easy, convenient, confidential and free. We tailor our referrals to your individual needs. Thousands of residents have received help through 2-1-1. [211sanbenitocounty.org](http://211sanbenitocounty.org)

### 2-1-1 can help you find:

- Food, shelter and homeless services
- Healthcare / Mental health counseling
- Disaster response
- Childcare
- Disability services
- Employment assistance, and so much more...

## STUFF THE BUS STARTS AT \$2,500



# STUFF THE BUS



Over \$170,000 has been raised to supply filled backpacks to over 20,000 local students. We are grateful for your commitment in ensuring that San Benito County children begin the school year with the supplies they need to feel confident and ready to learn!



## SPONSORSHIP STARTS AT \$2,500

The United for San Benito Gala is our largest fundraiser and directly contributes to local nonprofit services providing essential services for our most vulnerable residents. As a sponsor, you are joining local businesses and leaders who want to make a difference in our community. This is also an opportunity for your business to promote your services through advertising, print materials, social media and all promotions connected to this event.



San Benito County's  
**12** days of  
giving

## SPONSORSHIP STARTS AT \$2,500

Annual one-time giving in support of local social service nonprofits during the winter holiday season. The funds raised at the United for San Benito Annual Gala are used as a match to local donations and sponsorships. Since 2012, this Initiative has raised OVER \$1.7 million to address essential service needs during the Holidays.

Participating non profits are: CASA, Community Food Bank, Emmaus House, Sun Street Centers and YMCA



## CHAMPION FOR CHANGE CORPORATE SPONSORSHIP LEVELS STARTS AT \$10K

Join leading corporate and individual champions who step beyond the bounds of traditional giving and contribute a single, comprehensive gift in support of special events and activities necessary to run a successful campaign.

### ★ GOLD \$10,000 ★

Company name/logo on invitation to Campaign Kickoff and Gala

Company name/logo on all print materials

Website and social media recognition

Reserved table of 12 to Gala and Campaign Kickoff

Sponsorship: Gala, Stuff the Bus, 211, 12 Days of Giving and Imagination Library

Platinum Level Sponsorship for All Events

### ★ SILVER \$7,500 ★

Company name/logo on the invitation to Campaign Kickoff and Gala

Company name/logo on all print materials

Website and social media recognition

Reserved table of 10 to Gala and Campaign kickoff

Sponsorship: Gala, Stuff the Bus, 12 Days of Giving and Imagination Library

Platinum Level Sponsorship for All Events

### ★ BRONZE \$5,000 ★

Company name/logo on invitation to Campaign Kickoff and Gala

Company name/logo on print materials

Website and social media recognition

Reserved table of 8 to Gala and Campaign kickoff

Sponsorship: Gala, Stuff the Bus and Imagination Library

Platinum Level Sponsorship for All Events

## YES I WANT TO SUPPORT U4SB AS A CHAMPION FOR CHANGE SPONSOR

\$10,000 \_\_\_\_\_ \$7,500 \_\_\_\_\_ \$5,000 \_\_\_\_\_

Sponsor name as it should appear in all print/publicity: \_\_\_\_\_

Sponsor contact for follow up: \_\_\_\_\_

## ALL CHAMPION FOR CHANGE CORPORATE SPONSORS INCLUDE PLATINUM LEVEL SPONSOR BENEFITS FOR ALL EVENTS.

OR

Choose to support United for San Benito by  
sponsoring the event of your choice below.

Please check the box of the sponsorship you would like and fill out the form below.

**GALA SPONSOR**  
TICKETS INCLUDED  
IN SPONSORSHIP

**STUFF THE BUS  
SPONSOR**

**IMAGINATION  
LIBRARY**

**211**

☐ \$2,500 PLATINUM

☐ \$2,500 PLATINUM

☐ \$10,000 PLATINUM

☐ \$5,000 PLATINUM

☐ \$1,000 GOLD

☐ \$1,000 GOLD

☐ \$5,000 GOLD

☐ \$2,500 GOLD

☐ \$500 SILVER

☐ \$500 SILVER

☐ \$2,500 SILVER

☐ \$1,000 SILVER

☐ \$250 BRONZE

☐ \$250 BRONZE

☐ \$1,000 BRONZE

☐ \$500 BRONZE

Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

☐ Check Enclosed ☐ Credit Card (Payable online at [unitedforsanbenito.org](https://unitedforsanbenito.org). (Click *Donate*)

Mail to: United for San Benito Sponsorship | 440 San Benito Street, Hollister, CA 95023

Email: [vicki@unitedforsanbenito.org](mailto:vicki@unitedforsanbenito.org) or call 831-245-0051